



HACKHUNTERDON

Where Does This All Go?

You might be curious about how we plan on utilizing our budget. After all, HackHunterdon is a nonprofit event. Here is where your support will go to helping create a world-class event:

Transportation: HackHunterdon will be providing buses and/or transportation reimbursement from some locations.

Food/Drink: It's important to keep our hackers focused and happy, so we're providing standard meals for all attendees. We'll also provide constant access to drinks, snacks, and a stockpile of energy drinks.

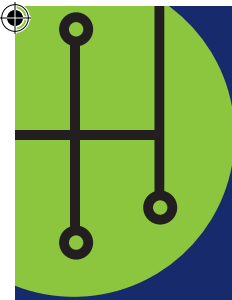
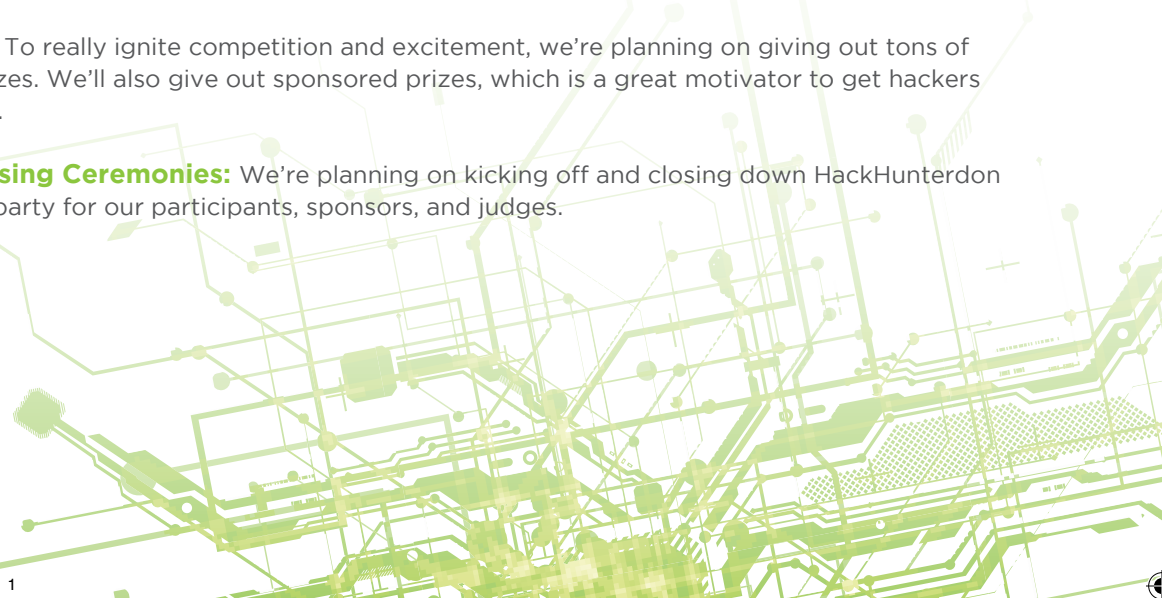
Logistical Supplies: To make HackHunterdon as seamless as possible, we'll provide additional equipment as needed to keep hackers hacking. Examples include power strips, AV equipment, mobile internet, storage containers, and more.

Entertainment: Hackathons aren't just about hacking... they are about having fun, and we want to make sure our attendees have as much of it as possible.

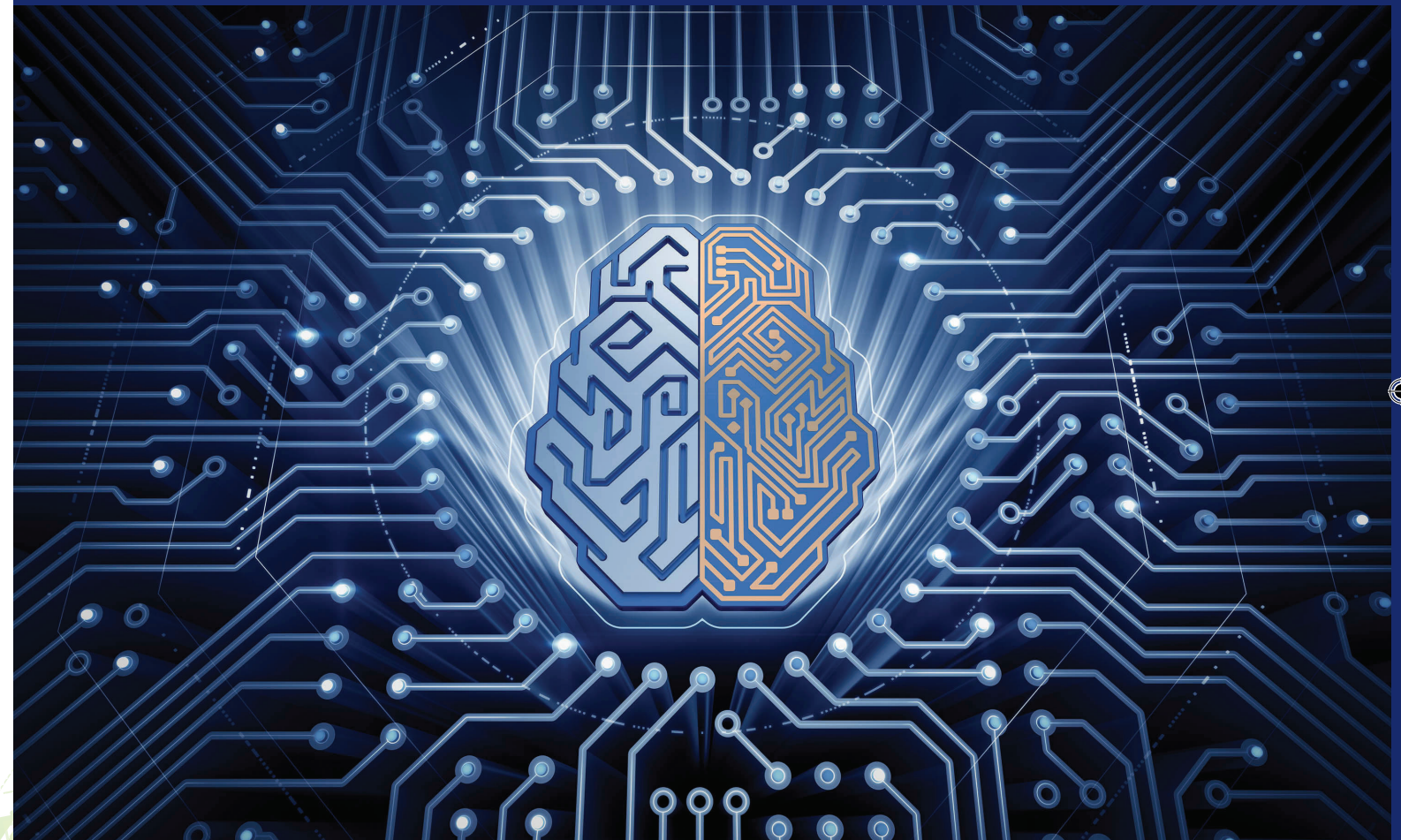
Promotional Material: In order to provide the best marketing experience for our sponsors and for the event itself, HackHunterdon will invest funds in a website, banners, web ads, email blasts, and other promotional services.

Prizes and swag: To really ignite competition and excitement, we're planning on giving out tons of great swag and prizes. We'll also give out sponsored prizes, which is a great motivator to get hackers using your product.

Opening and Closing Ceremonies: We're planning on kicking off and closing down HackHunterdon with a networking party for our participants, sponsors, and judges.



SPONSORSHIP PACKAGE



HACKHUNTERDON
HACKHUNTERDON.COM

April 28 & 29, 2017
Feed Mill Station, Flemington, NJ
For info: team@hackhunterdon.com

Our Event

HackHunterdon is Hunterdon County's first annual hackathon - a 24-hour tech-product-creation competition for innovators - organized by Hunterdon County Economic Development, Flemington Community Partnership, and the Hunterdon County Chamber of Commerce.

We're bringing together the most creative and passionate technologists to team up and work around the clock to build groundbreaking software solutions that solve real-world problems in one weekend. We are pulling talent from Universities like Princeton, RVCC, and TCNJ, as well as from our growing pool of Hunterdon's developers, technologists, and UI/UX designers.

HackHunterdon is an incredible way to identify and connect with innovative, entrepreneurial talent in Hunterdon, with the aim of recognizing their abilities, partnering with their efforts, and creating an opportunity for their products and ideas to thrive locally. It is a key component of the county's long term plans for prosperity.

Hey wait, isn't hacking bad?!

The word "hack" or "hacking" has some negative connotations as a result of its association with malicious, illegal attacks against computers and software systems. However, not all hacking is bad! In technical circles, the word "to hack" or "hacking" generally just means to come up with a clever solution to a challenging problem, or even serves as a synonym for writing software code in general. For instance, Facebook's headquarters are located at "1 Hacker Way," and Y-Combinator, one of the largest and most successful venture capital firms in Silicon Valley, has branded its community message board "Hacker News."

Why Sponsor HackHunterdon?

We are at the ground floor of a technology movement in Hunterdon County. HackHunterdon is a great way to link your company to the emergence of a tech innovation ecosystem. Expedite your company's brand recognition within a concentration of early adopters and future customers. Sponsorship also offers you the opportunity to show off your company's technical side and get access to the top technical talent.

Still not sure about how to best benefit from a HackHunterdon sponsorship? Check out this hackathon sponsor playbook by hackathon sponsor pro Lob: <http://bit.ly/2iBeEfd>.

Attached is our sponsorship tier list. Still have questions about sponsoring HackHunterdon? We're happy to talk to you to craft a sponsorship package that works for you and your company. Email us at sponsorship@hackhunterdon.com.

SPONSORSHIPTIERS

	Kilo (\$500)	Mega (\$1.5k)	Giga (\$3k)	Tera (\$5k)	Peta (\$10k)
General					
Send Mentors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide Hardware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Award Custom Prizes		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor table			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hold Keynote					<input type="checkbox"/>
Host Special Event during Hackathon				<input type="checkbox"/>	<input type="checkbox"/>
Recruiting					
Recruiting materials at registration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to Resume bank				<input type="checkbox"/>	<input type="checkbox"/>
Interview Room					<input type="checkbox"/>
Branding					
Logo on Event Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Distribute swag	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Event t-shirt		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Event Goodie Bag		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Banner		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snack is courtesy of	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meal is courtesy of			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prize is courtesy of			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
After-party is presented by				<input type="checkbox"/>	<input type="checkbox"/>
HackHunterdon is presented by					<input type="checkbox"/>